

Please help sustain PAPS with your support.



Thank you always for supporting the work of PAPS. We have been able to continue supporting more than 10,553 people affected by sexual exploitation because so many of you have entrusted us with your care and concern through your generous support. Your contributions are a vital force in solving the problem of sexual exploitation. And to sustain our counseling and support activities into the future, your continued help is essential. To keep PAPS going, we ask for your consideration in supporting us through the three donation options below. Thank you from the bottom of our hearts.



What Your Monthly Support Can Do

<p>¥5,000 / month</p> <p>Covers one day of operating the consultation room for digital sexual violence survivors.</p>	<p>¥2,000 / month</p> <p>Funds one night of street outreach.</p>	<p>¥1,000 / month</p> <p>Provides one day of meals at Sheep Café / House.</p>
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What a One-Time Donation Can Do

<p>¥20,000 one-time</p> <p>Covers one night of shelter operation at Sheep House.</p>	<p>¥10,000 one-time</p> <p>Enables 40 takedown requests of abusive images.</p>	<p>Donate here</p> <p>Donate Now https://paps.jp/supporter</p>
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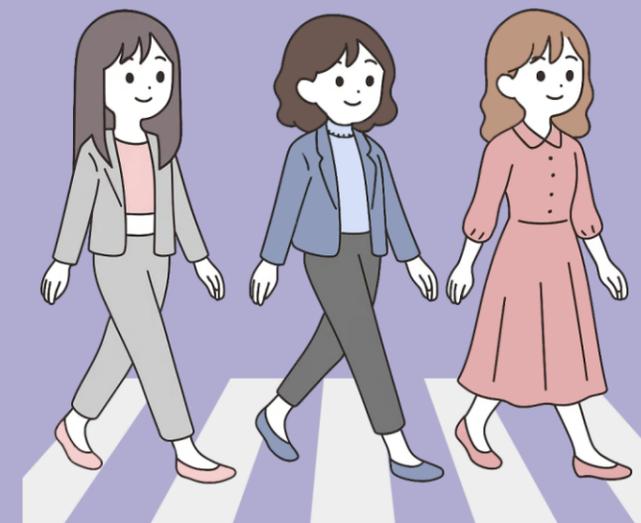
<p>Domestic bank Account</p> <p>特定非営利活動法人ぱっぷす (トクヒ) パップス</p> <p>銀行名 ゆうちょ 口座種別 当座</p> <p>店番 019 番号 0515783</p>	<p>SWIFT code (for international transfers)</p> <p>Account Holder Name PAPS</p> <p>Bank Name MUFG BANK, LTD</p> <p>Bank Address 3-35-12 SENDAGI, BUNKYO-KU TOKYO 113-0023</p> <p>Bank Country JAPAN</p> <p>SWIFT Code BOTKJPJTXXX</p> <p>Account Number 063-0384806</p>	<p>Credit Card</p> <p>Make payment via the link below https://paps.jp/supporter</p>
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You can see the food and items needed at Sheep Café and Sheep House on our Amazon Wish List here: <https://amzn.asia/bsS0Yz5>

ANNUAL REPORT

2024-2025

To all of you who support PAPS
With gratitude



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Organization for Pornography and Sexual Exploitation Survivors: PAPS

End Sexual Exploitation in Our Generation

What is Sexual Exploitation?

Sexual exploitation is when the following three aspects of sexual consent are violated and control is taken away.



Sexual Photography Intercourse Both

Sexual consent also includes being filmed during sexual activity and having the video shown to others. When consent is taken away and a video is spread, there is always harm. Filming sex without consent or showing such videos to others is a crime.

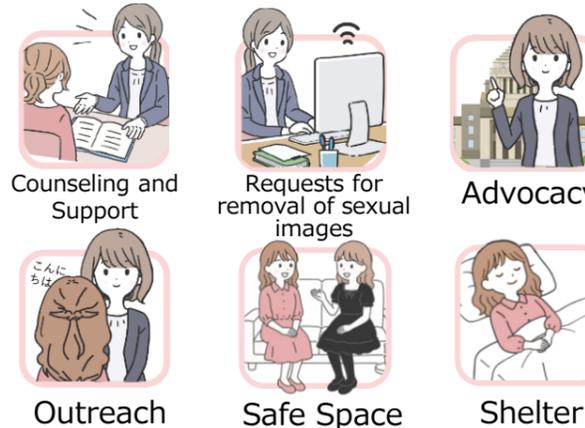
Strategic Approach to Combating Sexual Exploitation

As a strategic framework to address human trafficking, especially of women and children for sexual exploitation, there are the '5 Ps' and the '3 Rs'.

- | | |
|--|---|
| 5 Ps | 3 Rs |
| <ul style="list-style-type: none"> • Protection • Prosecution • Punishment • Prevention • Promotion (Promotion of international cooperation) | <ul style="list-style-type: none"> • Redress • Rehabilitation • Reintegration |

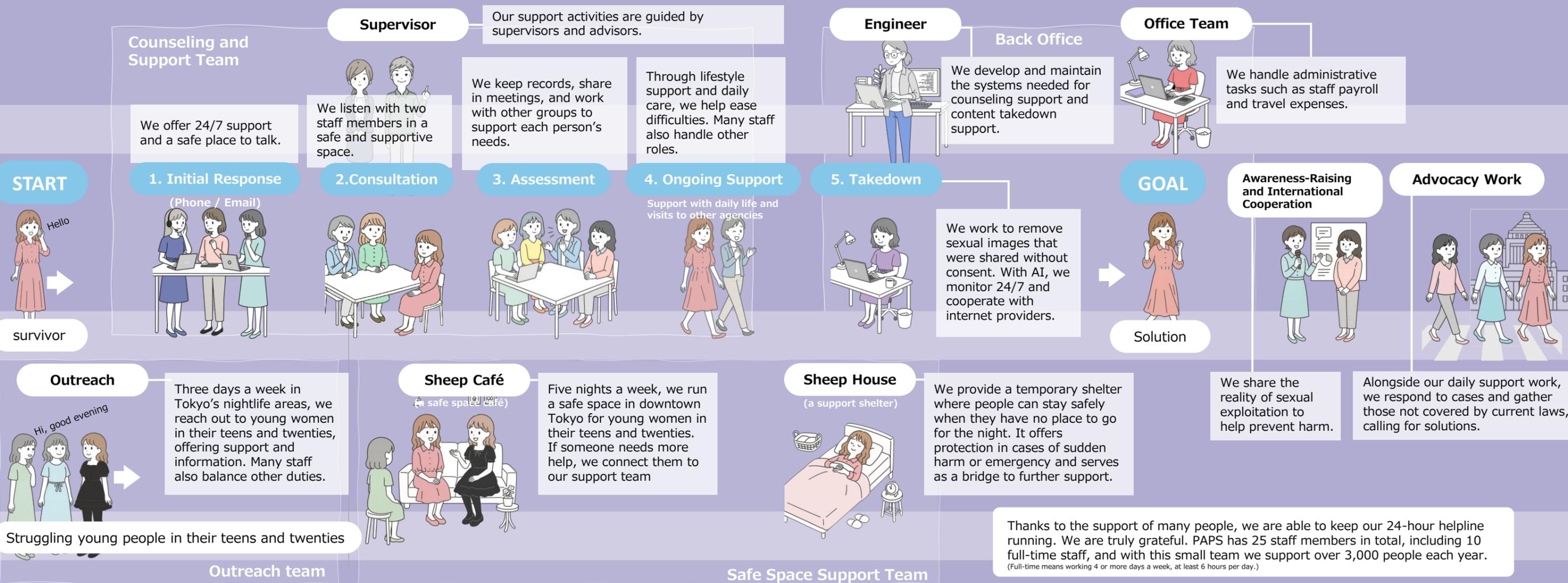
(From UN Special Rapporteur Joy Ngozi Ezeilo, July 12, 2009)

Activities of PAPS



PAPS stands alongside survivors of sexual exploitation, working together to achieve the solutions they seek. In particular, one of our greatest strengths in supporting those affected by digital sexual violence is that our staff can request the removal of images that have been spread online on behalf of the survivors. At the same time, methods of sexual exploitation are becoming more sophisticated every day, and current laws cannot fully keep up. That is why we also engage in advocacy, including policy proposals and lobbying, to push for legal reforms and better systems.

We provide support for survivors with a three-layer system.



New Clients

3,528
people
1.8x last year



The number of new consultations rose sharply to 3,528—1.8 times more than the previous year. In particular, cases of financial sextortion (threats using sexual images to demand money) increased, with many of the callers being men. We also received consultations from high school, junior high, and even elementary school students, as well as from minors and parents troubled by having ‘unknowingly contributed to the spread.’ Concerns about deepfakes and hidden-camera recordings are also growing, making the cases more diverse and severe.

In AV-related harm, more cases surfaced quickly due to an increase in private filming and short-term sales. There were several arrests under the AV Victim Protection and Relief Act, including one case involving evidence of 150 victims. To address these complex cases, we worked with the police and other organizations, using legal measures and takedown systems. However, staff shortages remain a serious challenge.

Takedown

15,741
cases
62.63%
removal rate



The takedown team filed removal requests for 15,741 sexual images and videos, most of which had been shared without consent. For victims, the presence of such images online means the past never truly ends. Each notification sound can bring crushing anxiety, and they must endure the fear that strangers may be watching them. In response to these urgent voices, we succeeded in removing 9,859 cases—62.63% of the total. With the help of AI technology, detection has greatly improved, raising our success rate. Yet, many malicious sites still refuse to comply, and the speed and anonymity of online sharing prolong victims’ suffering. Takedown requests remain an ‘endless fight’ that continues today.

Policy Advocacy

Over **10** cases
Legal Revisions



We made policy recommendations on exploitative practices such as host clubs that use romance to charge excessive fees, which led to revisions of the Adult Entertainment Business Act. We also raised the need for new laws against emerging harms, including child sexual abuse material generated by AI, financial sextortion, and ‘nude loans.’

In addition, we worked to prevent setbacks to the AV Victim Protection and Relief Act, and addressed a wide range of issues such as revising the Prostitution Prevention Act, strengthening regulations on buyers, and restricting harmful ads on social media.

We also called on the Tokyo Metropolitan Assembly to tighten regulations on ad trucks (vehicles displaying large ads while driving through the city), which resulted in a revision of the Outdoor Advertising Ordinance in June 2024. These efforts show that the voices of survivors are not only about changing laws—they have the power to change society itself.

Night Outreach

3,024
people
106 times annually



The outreach team went into Tokyo’s nightlife districts 106 times over the year, reaching a total of 3,024 young women in their teens and twenties—many of them in their early teens. Through repeated contact, some were able to connect with PAPS. Among those who said things like ‘I want to die’ or ‘I’m too tired to go on,’ there were cases of sexual exploitation, where early involvement helped minimize harm. A simple greeting on the street can be the first step to building trust. Phrases like ‘It’s good to see you again’ or ‘Are you okay today?’ often become the doorway to the support they need.

Sheep Café

2,246
people*
More Teen Visitors



Sheep Café (night café) was visited by a total of 2,246 people, mainly young women in their teens and twenties. When their living environment changes, the number of daily visitors can rise to about 20. The café serves as a safe space where young people can talk openly with trusted adults. One memorable case was a girl under 18 who came in with fears about pregnancy; by sharing her worries, she was connected to the support she needed. Seasonal events and workshops are also held, offering moments of connection and smiles.

Sheep House

556
nights*
36 short, 9 long



Sheep House (a shelter) supported 45 young women—36 for short stays and 9 for long stays—totaling 556 nights. For those who have lost a safe place to go, having somewhere to sleep can be life-saving. Residents came through outreach, Sheep Café, or referrals from other groups, staying from just a few days to nearly two months depending on their needs. During their stay, they met with counselors, looked for their next place to live, regained their health, and took steps toward rebuilding their lives.

Each of these numbers represents achievements made possible by your generous support. Behind every consultation, there are families and friends. Behind every deleted image, there are smiles of young people in their teens and twenties who regained their future. Your support has truly saved lives and brought the power to change society. Together with you, we will continue our work to end sexual exploitation.



*Café and shelter figures are cumulative totals.

Digital Sexual Violence

Every day, our helpline receives urgent messages from people who have been sexually exploited or threatened through social media and apps. A common pattern is when perpetrators exploit the fear of 'not wanting parents to know,' leading to prolonged threats.

3,528
New Clients
1.8 Times
Last Year

When they said, 'You sent it,' I felt like nobody would believe me.

I thought paying would make it stop, but they just kept asking for more.

I didn't know who they were, and I didn't know how to make it stop.



Takedown

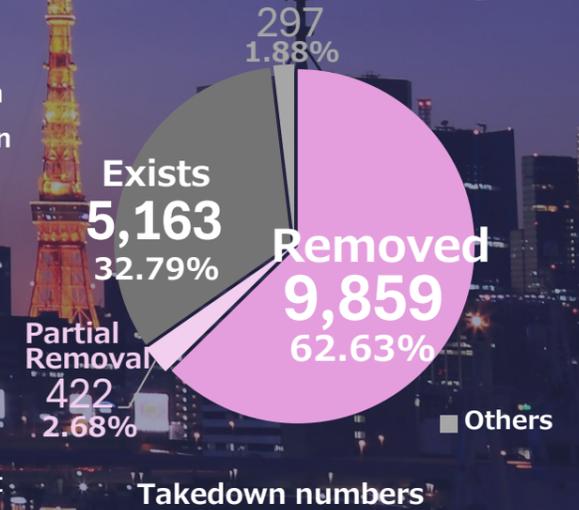
Ending the Pain of Being Watched

In 2024, PAPS filed takedown requests for 15,741 sexual images and videos, many of them spread without consent through financial sextortion or deepfakes. For victims, having these images remain online means the past never ends. Every notification brings crushing anxiety, and they must live with the fear that strangers are watching them.

Takedown requests are not just a technical task—they are the first step in helping survivors reclaim their lives and peace of mind.

We persistently negotiate with domestic and international platforms and providers to ensure that each case is removed.

15,741
Requests for
Takedown
62.63%
Removed



Sextortion

PAPS received 1,822 consultations about sextortion. Most involved meeting someone through social media or apps, being recorded during video calls, and then threatened with the spread of the footage unless money or more images were given.

About 80–90% of victims were young men, many blaming themselves and isolating. One case was revealed after a suicide attempt by an elementary school student. Sextortion and other digital sexual violence are grave issues that put lives at risk.

New Forms of Harm

- 1 We receive consultations about 'nude loan' abuse through social media and apps. Victims are lured by promises of 'instant loans with no screening,' and asked to provide ID and nude images as collateral. Even after repayment, they are threatened to send more, with some images even sold online.
- 2 More young people are being lured with promises of 'high-paying part-time jobs' in exchange for nude photos or videos. Instead of payment, they are threatened to provide sexual videos under the risk of exposure on social media. Most victims are in their late teens to early twenties, facing isolation or financial hardship. Current laws offer little protection, but with donor support, PAPS works to make these new forms of sexual violence visible and push for legal reform.

Deepfake

We receive consultations about deepfake abuse, where a person's face is merged into pornographic videos without consent. Such content can be created easily—even by minors—and spread in schools, leading to urgent pleas of 'please delete it.'

Victims live in fear of feeling their bodies are taken by strangers. Yet under current laws, unless identity can be strictly proven, remedies are difficult and many cases remain unaddressed. PAPS participates in the CSAM (Child Sexual Abuse Material) working group, calling for stronger victim protection.

AV Exploitation

We received many consultations about harm from AV (adult video) appearances. In addition to the traditional pattern of students being scouted and pressured into performing, more recent cases involve young women in their teens and twenties already working in the sex industry, as well as an increase in individually filmed AV exploitation. These videos are often sold very quickly, leading to rapid exposure and urgent consultations.

The AV Victim Protection and Relief Act, enacted in 2022, guarantees the right to cancel a contract even after signing. However, pushback from the industry and moves toward deregulation have put the law at risk. PAPS continues to raise the voices of survivors to protect and strengthen this law.

AI Speeds Up Finding and Takedown



GPU stands for Graphics Processing Unit. It was originally developed as a component for computer screen rendering and 3D graphics. Today, GPUs are also widely used for large-scale computing, such as AI and deep learning. At PAPS, we make use of consumer-grade GPUs in our work.

To handle the growing number of consultations more efficiently, PAPS operates its own takedown system powered by AI. At the core is a facial recognition model called FaceNet512, which converts facial features into a 512-dimensional 'fingerprint' for highly accurate identification.

This allows 24/7 monitoring of social media and adult video sites to check if a survivor's image has been posted. Data flagged by AI is then reviewed by staff, who submit takedown requests to platforms and providers worldwide.

Currently, three servers (two AI servers with RTX3090 × 3 and RTX3080 × 1, plus one crawler server) are running, with over 22 million feature vectors stored. This enables image detection with remarkable accuracy. Moving forward, we plan to extend this service to survivors who may not even know the extent of their image distribution.

The Fear of Having Sexual Photos Taken

Once a sexual photo has been taken, the fear alone can be overwhelming. Many survivors cannot stop worrying whether the video is being spread or seen by others, leading them to repeatedly check social media and search sites. Each time they wonder, 'What if it's already out there?' they feel compelled to look again—sometimes staying up all night scrolling until they collapse from exhaustion.

This is not just simple anxiety; it becomes an obsession. The psychological burden affects every part of life, interfering with studies, work, and relationships. Sexual image abuse is not only physical harm—it brings serious mental harm that disrupts daily life.

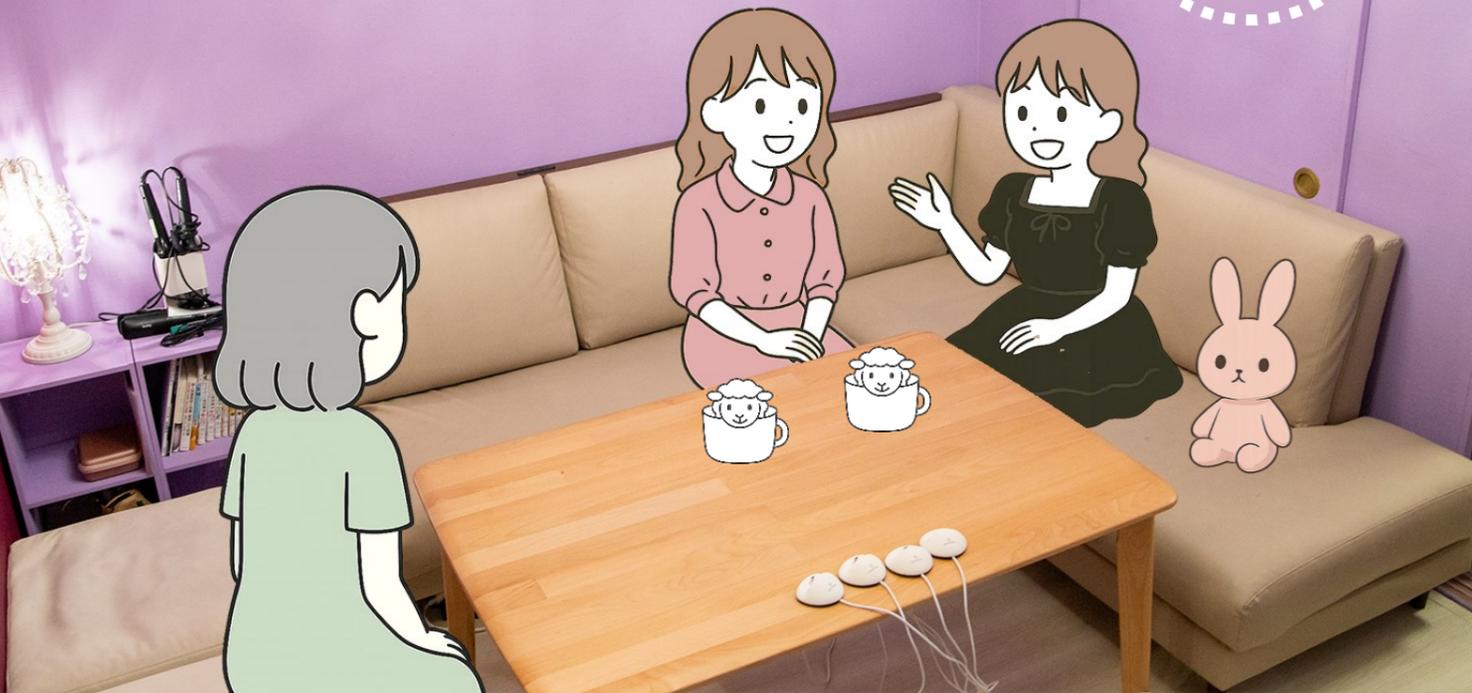
Each removal lets a survivor move forward—thanks to your support.



Sheep Cafe

Sharing Time Together Leads to the Next Step

2,246
Visitors, with
More Early
Teens



About Sheep Café

PAPS's night shelter 'Sheep Café' welcomed a total of 2,246 young women in their teens and twenties. Most were high school to early college age, seeking a safe space while struggling with isolation and anxiety. Some came with serious concerns, such as fear of pregnancy under 18, which highlighted the difficult realities they face.

Many visitors spoke of wanting to die or struggled with self-harm and dependency, but simply having a safe place to stay gave them emotional relief. Through Sheep Café, some were connected to medical care or to shelter support at Sheep House.



Shoes of Sheep Café visitors — at times, the café is filled to capacity.

Why Sheep Café Matters

Many young people spending time in nightlife districts have no safe place at home or school, leaving them isolated and anxious. PAPS's night café, Sheep Café, is one of the few places where they can drop in safely. For children and young women in their teens and twenties living in these districts, the café meets vital needs:

- ① a free place to stay
- ② a safe refuge at night
- ③ support for pregnancy or STIs
- ④ a place to rest safely
- ⑤ someone to talk to casually
- ⑥ a space to share women's concerns

Few such places exist. Having this space means they do not need to sell sex to survive, giving them safety and dignity. Yet, these young people are often treated as 'delinquents' and excluded from society. Many young women, left with nowhere to go, even believe they must sell sex to survive. That is why being alongside them—listening and spending time together—is essential support that helps them take the next step forward.

Law Revised! Stopping Exploitative Host Club Practices

The 'host club scheme' is a predatory practice targeting young women in their teens and twenties. It exploits their feelings of romance and isolation, charging them huge drink bills and pushing them into selling sex to repay the debt. Hosts pretend to be in a romantic relationship, creating dependency through manipulation.

As a result, some victims are drawn into sex work, sexual exploitation, or even trafficking abroad. The harm goes far beyond financial burden—cases include STIs, unintended pregnancies, severe mental breakdowns, and even suicide. Since 2023, PAPS has been carrying out advocacy activities to address this issue.

The Police Agency took action following the Public Safety Commission Chairman's statement. Since host clubs had often been raised in connection with COVID-19 measures after 2020, most members of parliament were already aware of the issue.



Yoshifumi Matsumura*,
Chairman of the National
Public Safety Commission

After the Police Commissioner mentioned the involvement of 'Tokuryu,' the situation changed drastically. It became clear that even with full use of current laws, providing relief to victims was extremely difficult.



Yasuhiro Tsuyuki*,
Commissioner General
of the National Police Agency

*Position at the time

Prohibited Acts under the Revised Law



False Explanations



Unauthorized Orders



Exploiting Romantic Feelings



Causing Anxiety at Payment



Sexual Transactions /
Brothel Recruitment



kickbacks paid to host club recruiters



Fines for unlicensed host clubs were raised sharply—from 2 million to 300 million yen.

Message from a Survivor

Until now, it was seen as 'my responsibility,' and I also felt I couldn't say no—that it was my fault. What struck me about this amendment to the law was that government officials and Diet members listened to the voices of victims. The industry still finds new ways to bind women to hosts, but I want people to understand that the girls are not to blame—it is a structural problem.

Law Timeline

- 2022**
 - May** At the House of Representatives Health, Labor and Welfare Committee, PAPS's Kazuna Kanajiri called for support services for those exploited by host clubs and left without money.
 - Jun** AV Victim Relief Act Enacted; Host club issue still remained
 - Jul** PAPS launched 'Sheep Café' and begins survey on victimization
- 2023**
 - Jun** PAPS lobbied Tokyo Assemble on host club credit regulation.
 - Jul** Another organization launched a signature campaign calling for a ban on host club credit sales.
 - Sep** Police inspected Kabukicho host clubs.
 - Nov** PAPS began lobbying to frame the issue as a structural social problem, calling it 'Exploitative Host Club Practices,' and worked in cooperation with members of parliament.
 - Discussed in the 212th Diet; answered by Public Safety Chief Matsumura*.
 - Governor Koike addressed host club practices in press briefing.
 - Police ordered stricter enforcement; 729 establishments inspected.
 - 220 Kabukicho host clubs formed industry group, claiming cleanliness.
 - Police Chief Tsuyuki* inspected Kabukicho, mentioned 'Tokuryu' involvement.
- 2024**
 - Apr** Host club group pledged to end credit sales, but continued under other names.
 - May** Police host club task force held; PAPS gave testimony.
 - Aug** Host club industry launched Japan Host Club Council for Sound Practices.
 - Dec** Police Report on Host Club Measures.
- 2025**
 - Jan** Bill on 'Host Club Practices' Submitted.
 - Apr** Amendment approved and passed unanimously in the Upper House.
 - May** Debated in the Lower House → Passed Unanimously → **Became Law**



PAPS staff also went to observe the Diet session.



When the Law Was Passed

Night Outreach

Voices Can Only Be Heard Through Action

3,024 reached
106 times
a year



Night Outreach

In 2024, PAPS reached out 106 times in Tokyo's nightlife districts, speaking with a total of 3,024 people. Many were teenage girls who said things like 'I want to die' or 'I'm too tired to live,' and some were already caught in sexual exploitation. A simple greeting may seem small, but through repeated encounters, casual chats often grow into trust—and eventually into a relationship where they can say, 'I need help right now.'

At PAPS, we emphasize supporting each person's own choices, with the attitude of 'Here are some options—if you want to try, let's do it together.'

Simple greetings like 'Good to see you again' or 'Are you okay today?' become the doorway to trust. For young people often treated as delinquents or excluded, having an adult they can talk to safely is an irreplaceable support.

Safe Zone Opened in Shinjuku Kabukicho

Since 2020, many young people in their teens and twenties who had lost their place to go gathered in Shinjuku's Kabukicho Cinecity Square and Okubo Park, facing high risks of crime and sexual exploitation.

In May 2023, PAPS proposed to the Tokyo Metropolitan Assembly the creation of a 'safe zone'—a place to stay safely and escape when in danger. As a result, Tokyo reconsidered the plan and launched Kimimamo@Kabukicho that same year.

This free and safe drop-in space became a model of preventive support, helping protect the safety and security of young people.

Support for Women in Detention



When young women in their teens and twenties are arrested or detained under the Anti-Prostitution Act, PAPS visits them in detention if requested, providing information that can guide their future and bring some healing during custody. One woman shared her realization that 'sex work was violence.' Listening to such voices helps open the path to new steps forward. At the same time, leaving behind a life of constant pressure can bring deep anxiety. That is why we focus not only on providing information, but also on creating a safe environment and walking alongside them with care.



Staff on Night Outreach

Toward a Society Where Sex Is Not for Sale!

If no one buys sex, sexual exploitation will end.

Although the revised Entertainment Business Act—including host club regulations—has come into effect, many women are still forced to sell sex in places like Kabukicho. Under the current Prostitution Prevention Act, penalties apply to those who solicit to sell sex, but not to the men who buy it. As a result, the demand for buying sex continues to sustain the structure of prostitution, and the harm does not end.

Current Prostitution Prevention Law – Punishment Provisions

	Sellers	Buyers
Prostitution Act	Prohibited	Prohibited
Solicitation	Punished	None
Inducement	Punished	None

Only the selling side is punished, the buying side faces "no penalty."



Countries that Penalize Sex Buyers

Country	Buyer Penalty
USA*	○
Canada	○
France	○
South Korea	○
Taiwan	○
Nordic Countries	○
Japan	✗

Japan is the only country not penalizing buyers.

*In the USA, in almost all states

In Japan, solicitation for buying sex is not effectively regulated, creating a 'gray zone' that also fosters child prostitution. PAPS is calling for revisions toward a 'Prostitution Prevention and Buyer Penalization Act.' This would punish those who buy sex, while providing support for those forced to sell. Such a system could reduce sexual exploitation, while also lowering social costs such as STIs, unintended pregnancies, suicide, poverty, and ties to organized crime. The root of sexual exploitation lies in the demand to buy sex. The 'Nordic model,' which penalizes buyers and protects sellers, is now gaining international momentum.

Foreign Tourists Are Also Buying Sex!

Since 2023, foreign social media and video sites have introduced Tokyo as a 'city where sex can be bought,' leading to an increase in foreign tourists targeting Japanese women in their teens and twenties in nightlife districts such as Kabukicho. This not only tramples on women's dignity but also risks international criticism that Tokyo is becoming a destination for sex tourism.

STI Prevention Leaflet

For the first time, this leaflet unites issues of STIs, sexual violence, and unintended pregnancy through the lens of sexual exploitation.



Download here

Online Outreach

In 2024, PAPS carried out outreach not only on the streets but also on social media. We shared information 1,042 times on X (formerly Twitter) and 137 times on other platforms. To accounts showing signs of being at risk of sexual exploitation, we sent direct messages and connected them to support such as Sheep Café.

On Yahoo! Chiebukuro, we responded to anonymous posts such as 'sextortion' and 'I sent a sexual photo,' providing opportunities for prevention. We also reported offending accounts on X and TikTok and worked with service providers to push for improvements.



We created a leaflet that brings together issues young people often face—STIs, sexual violence, and unintended pregnancy—through the shared lens of sexual exploitation. It explains in plain language the symptoms of infections such as chlamydia and syphilis and the need for testing, the seriousness and legal risks of non-consensual sex, the real burdens of contraception and abortion, and knowledge to counter common excuses used by perpetrators.

The leaflet also lists consultation hotlines. It is a new, comprehensive tool to help young people protect themselves and recognize violence.

Sheep house

A Safe Place to Take the Next Step



556 nights
36 short
9 long

About Sheep house

Sheep House provided shelter to 45 young women (36 short-term, 9 long-term), totaling 556 nights. For those with nowhere to go, a safe place to sleep is a lifeline. Some were connected through outreach or Sheep Café, others referred by partner groups. Stays ranged from a few days of rest to nearly two months, depending on need.

Many came simply saying, 'I just need to rest,' overwhelmed by stress or poor health. Through counseling, some connected to public services or housing, while others regained the strength to consider a new life by resting in a safe space. We also responded to sudden and late-night admissions, shared meals and shopping with long-term residents, and celebrated birthdays and Christmas together, helping them feel supported.

Thanks to your donations, we can respond to urgent cries like 'I have nowhere to stay tonight' and provide a safe place for young women to take their next step forward.

Why Sheep Café and Sheep House Matter

- Safe spaces for body and mind
- A bridge from exploitation or danger to support
- From isolation and trust-building to the next stage of life



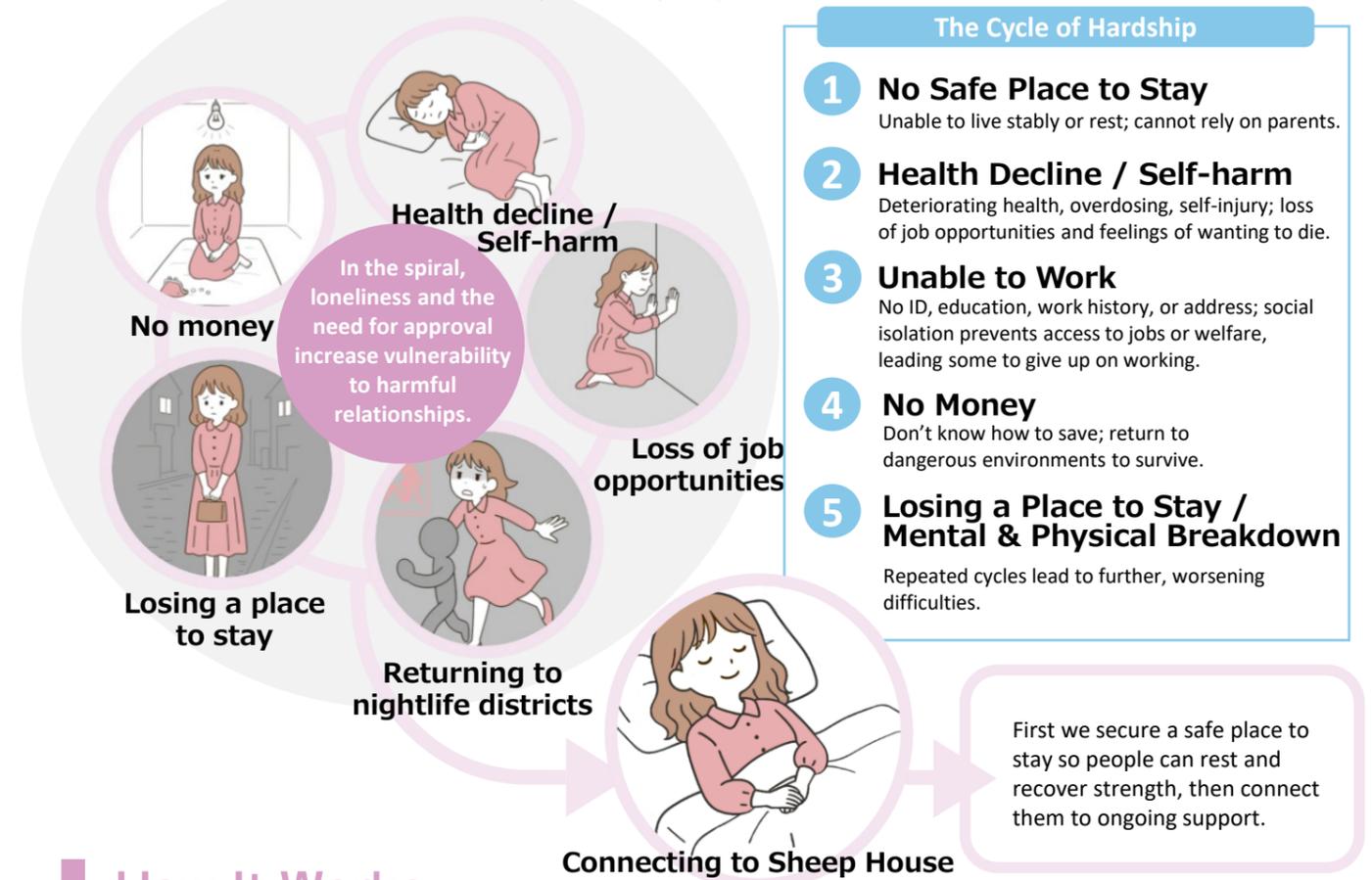
Barbecue Party



Warm, Homemade Meals

Supporting Women Trapped in Sexual Exploitation

This image shows the difficulties faced by young women who come to Sheep House, expressed as a 'negative spiral.' These challenges are not isolated issues, but interconnected problems that create a vicious cycle. Once caught in this spiral, it is very hard to escape on their own. When stability in housing, health, work, or finances is lost, other problems quickly worsen as well.



How It Works

Day 1

Check-in

Emergency admission, providing rest and a safe space.



Day 2

Hearing

Explaining the purpose, listening to life goals, and confirming whether to accept support or continue independently.



Day 3 and onward

Support

Accompanied support to welfare offices, hospitals, group homes, or low-cost shelters.



Life After Sheep House

1. Rest and Seek Independence

- After a few days of rest, some recover physically and mentally and choose to leave, saying, 'I want to try on my own.'
- Others use it as a temporary refuge and then restart life at a friend's or acquaintance's home, or with part-time work.

3. Medical and Psychological Care

Those facing poor health, overdosing, or self-harm are connected to hospitals for treatment or counseling.

2. Connection to Public Systems

- With staff support, some access welfare, temporary protection, or disability services at the local office.
- Others move into shelters, low-cost lodgings, or group homes, securing stable housing.

4. Long-term Support

- Some take on further study or job training.
- Many are referred to other groups for continued support.

Even after connecting with public services, PAPS stays involved—the relationship continues.

Awareness & Advocacy Activities

Reducing Both Harm and Perpetration—Moving Society Forward

This year, PAPS carried out many awareness and advocacy efforts. Here are a few highlights:

July 17, 2025



Press Conference on Financial Sextortion

Together with Human Rights Now, PAPS held an emergency press conference in response to the sharp rise in financial sextortion cases. Forty-five media outlets attended. We shared the latest data, real cases, and necessary countermeasures for Japanese society.

outlets attended. We shared the latest data, real cases, and necessary countermeasures for Japanese society.

July 23, 2025



Interview with Meta

At Meta's office, we were interviewed by ch FILES, a free monthly magazine for high school students. We spoke about sextortion, its methods, and what to do if victimized.

The issue was received as a very real concern.

September 20, 2024



KIFUBARイベント

At the donation-based KIFUBAR event hosted by New Gift Theory, we presented on sextortion. Participants listened sincerely, and in addition to the event,

PAPS received 1.7 million yen in donations and support.

February 7, 2024



NHK's Close-Up Gendai+

PAPS appeared on NHK's Close-Up Gendai+ to discuss the harms of host club practices. We stressed that forcing young women into debts beyond their

means to sustain drinking businesses is unacceptable in society.

Lectures & Training Sessions

At PAPS, we share the challenges seen in our support work by giving lectures and training sessions at schools, local governments, and professional seminars. We explain new forms of abuse such as host club schemes, sextortion, and AV exploitation, using real cases to promote prevention and early response. For young audiences, we highlight the risks hidden in social media and relationships, and emphasize that harm is not a matter of "personal responsibility" but a structural issue.



<https://paps.jp/instructor>

Lecture Held on June 30, 2025



At Hiroshima University, we gave a lecture on the reality of digital sexual violence, marking two years since the revised Penal Code came into effect. We shared the ongoing reality of minors

being harmed through social media and highlighted key points that children and parents should know, along with perspectives for preventing such harm.

Lecture & Training Themes

For Schools (Students)

Talks for young people on the dangers of social media, preventing sexual harm, and the importance of consent.

Teacher Training

Workshops on "Preventing Online Sexual Harm," sharing school-based prevention and response methods.

Understanding Social Issues

Explanations of "Online Sexual Crimes, Digital Sexual Violence, and Sexual Exploitation" with real case examples.

Human Resource Development

Basic training course for youth support workers, preparing staff to provide consultations and support.

Corporate / Organizational Training

- Sessions on "Sexual Harassment and Consent" to promote workplace understanding and prevention.
- PSEA training (Protection from Sexual Exploitation and Abuse) for volunteers and staff.

International Collaboration

Working with global networks to make issues visible and find solutions

In many countries, laws and support systems on digital sexual violence are more advanced. By learning from these experiences, PAPS strengthens advocacy and policy proposals in Japan.

July 17, 2025



With KCSVRC in Korea

Joined Spring's study tour to Korea, exchanging views on sexual violence, digital abuse, statutes of limitations, deepfake laws, and gender-sensitivity policies.

February 24, 2025



Rights-Con

At this global conference on tech and human rights, NGOs and companies discussed how technology can protect—not violate—human rights.

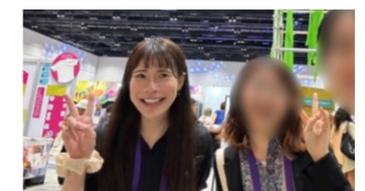
May 22, 2025



カリタス青年・コミュニティサービス

At PAPS's office, exchanged views on the impact of porn culture on youth, outreach to young people facing unwanted pregnancy, and peer educator support systems.

November 21, 2024



AWID Forum 2024!

An international gathering on women's rights and strategies. PAPS staff joined, gaining insights and empowerment for future networking strategies.

Publications Featuring PAPS



NEW



SNS and Sexual Harm
For Better Understanding and Effective Support
Seishin Shobo

PAPS contributed Chapter 2: "The Reality of Sextortion." It explains actual cases seen in our support work and outlines measures to address them.

NEW



To Avoid Becoming a Perpetrator, Victim, or Bystander
Poplar Publishing

PAPS provided input and advice on digital sexual violence. The book explains sexual violence issues for teens, showing how not to become a perpetrator, victim, or bystander.

NEW



Urgent Women's Support
What Will Change with the New Women's Support Law
Onna mo Otoko mo, No.143
Labor Education Center

PAPS authored the chapter "Ending Digital Sexual Violence and Exploitation," explaining how cases are becoming younger and more severe.



Listening to Voices of Pornography Victims
Digital Sexual Violence and #MeToo
Iwanami Shoten

This book highlights Japan's tolerance of sexual content and how AV exploitation lawsuits reveal younger and more severe harm. It shares voices of survivors and counselors, uncovering cases that had long been overlooked.

Emerging Issues and Policy Proposals

Legal Reform to Eradicate Child Pornography

Under current Japanese law, it is difficult to prosecute cases where part of a child's face or body is hidden, or where images are altered. Internationally, such material is covered under CSAM (Child Sexual Abuse Material), which includes virtual and generated content. Japan, however, limits the law to real children only.

Response Because the Child Pornography Prohibition Act only covers real children, edited or anonymized images often escape punishment. Aligning Japan's law with international CSAM standards is urgently needed.

AV Victim Protection and Relief Act

This law provides strong rights, allowing contracts to be canceled even after filming. However, industry pushback is leading to attempts at deregulation and rollback.

Response By showing real cases of harm, PAPS advocates for penalties for violating the 1-month and 4-month cancellation rules, the creation of a "right to be forgotten," and invalidating contracts for intercourse-based filming.

Revision of the Anti-Prostitution Law

Japan's current law punishes only the "seller" of sex, leaving the structure victim-blaming and punitive.

Response Amend it into a "Prostitution and Purchase Prevention Law" that criminalizes solicitation for buying sex. In the long term, adopt the **Nordic Model**—penalizing buyers while decriminalizing and protecting those exploited.

Seizure of Criminal Profits

Under the UN Trafficking Protocol and European laws, sexual exploitation is treated as trafficking, and profits are confiscated.

Response Align Japan's definition with international standards to include AV exploitation profits. Redirect seized funds to victim support and cost of content removal, shifting toward victim-centered justice.

Host Club & Underground Idol Exploitation

Recruitment via SNS/apps, coerced after-parties, hidden businesses posing as "bars" or "cafes," and opaque money flows exploit vulnerable young women. Debt and dependency trap them further. In underground idol scenes, excessive events, financial demands, and forced sexual contact create hotbeds of exploitation.

Response Establish systems to designate such businesses as linked to organized crime, rendering contracts (debts, rentals, employment) invalid. Place underground idol activities under the **Adult Entertainment Law** for regulation.

Monetizing Misogyny

Not only sexual videos, but also misogynistic or anti-women's rights content is monetized, fueling exploitation and harm.

Response Legally ban monetization of harmful/illegal content, requiring platforms to remove such material and strip revenue.

New Forms of Exploitation

Sextortion: 1,822 new cases in FY2024, mostly young men coerced via SNS or video calls. "Naked Loans": Victims hand over sexual images as "collateral" and face ongoing extortion. Current laws offer fragmented protection.

Response Ensure swift removal of offender accounts and freeze payments internationally. Legally void any contracts using sexual images as collateral and create a comprehensive ban on such exploitative lending practices.



AI-Generated Sexual Abuse

Deepfake pornography is spreading. Current defamation laws cannot address cases unless the victim is clearly identifiable and personal details are disclosed.

Response Create a law that directly criminalizes the **non-consensual creation and distribution of AI-generated sexual material**

Age-Gating (Age Verification)

Adult sites' age checks are ineffective, giving children easy access. This shapes harmful attitudes that normalize exploitation.

Response Mandate robust age verification (e.g., ID or My Number system) and require platforms to remove harmful content and publish transparency reports.

SNS Ads and Algorithms

Teens and young adults are targeted with sexual content and host club ads. These often evade existing labor and prostitution laws.

Response Restrict sexual ads, criminalize exploitative online job postings, and expand monitoring and enforcement against illegal recruitment.

Ad Trucks

Despite Tokyo's 2024 restrictions, trucks advertising "high-income adult jobs" still operate, luring vulnerable youth into exploitation.

Response Impose stronger penalties and establish **national-level legislation** to uniformly ban exploitative job ads.

Protecting Minors at Night

NPOs risk being accused of "abduction" when sheltering minors at night, discouraging aid. With few safe places open after 11 pm, many youths are left without refuge.

Response Provide a clear legal basis for NPOs to offer temporary nighttime protection, strengthen coordination with child services, and establish permanent safe zones open overnight.

Buyers and Child Support

When children are born from prostitution, women bear the full burden. Even with DNA proof, fathers can avoid recognition and child support.

Response As in the U.S., make **DNA proof automatically trigger legal paternity and support obligations**, with penalties for nonpayment.

Driving Change to Reduce Exploitation

This 10-year plan is PAPS's roadmap, built on three pillars: **direct support, legal reform, and social change**. It is grounded not in ideals, but in over 3,000 new consultations each year and the voices of young people we meet through outreach, Sheep Café, and Sheep House.

1. Direct Support

We reach out to isolated youth on the streets and online, connect them to safe spaces, and support them with image removals and legal aid. Each case saves lives and makes hidden issues visible. 2 Years Later

2. Legal Reform

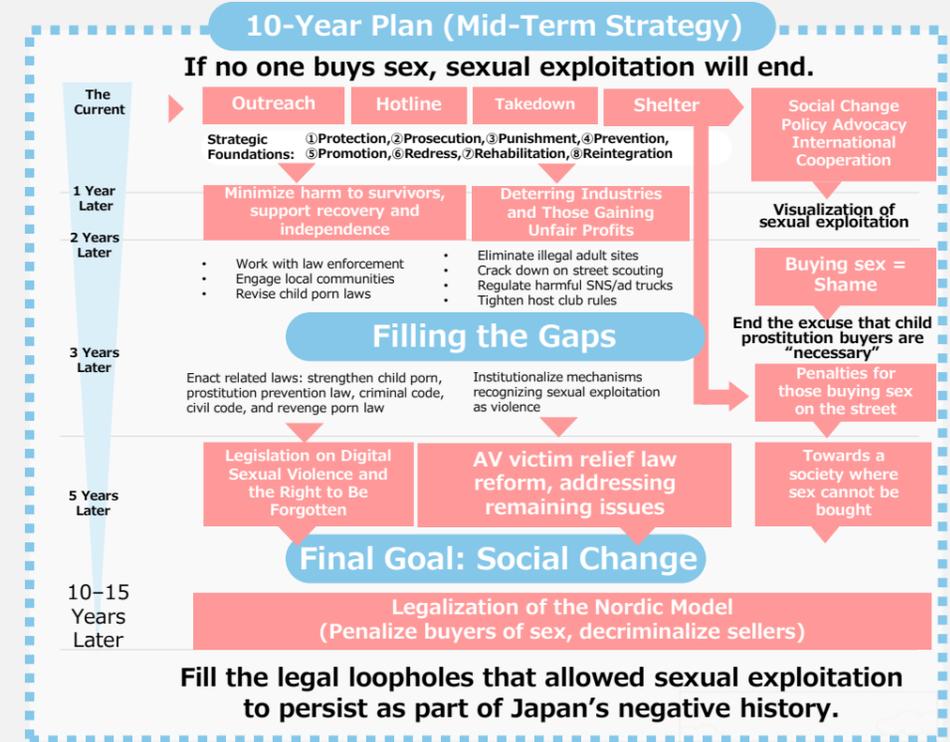
Challenges seen in the field shape policy advocacy. Laws like the Sexual Posing Crime and the AV Victim Relief Act began this way. Next, we push for laws addressing digital sexual violence and the "right to be forgotten."

3. Social Change

Our ultimate goal is to adopt the **Nordic Model**: decriminalizing and protecting those who sell sex while penalizing those who buy. This cuts demand and aims to end the structural human rights violations repeated in Japan's history.

This is not just a vision of the future, but a path built from real cases that shows how frontline support can drive system reform and social transformation.

With your support, we can **end sexual exploitation in our generation**.



Advocacy (Policy Proposals)



Meeting with Minister of Health, Labour and Welfare Keizo Takemi* and Vice Minister Masahisa Miyazaki*)

Meeting with Minister of Health, Labour and Welfare Keizo Takemi to explain host club exploitation. The Minister stated it was a serious issue harming young people's future and pledged to work with relevant ministries.



Minister Junko Mihara* (Minister for Women's Empowerment, State Minister for Gender Equality)

Meeting with Minister Junko Mihara to discuss realities of exploitation and challenges of the AV Victim Relief Act.

Policy Proposal by the "Criminal Law Reform Civil Project" of which PAPS is a member.



Meeting with Minister of Justice Keisuke Suzuki*



Discussion with members of the Parliamentary League for a Society Without Sexual Violence.

*Position at the time

Financial Transparency Report

(April 1, 2024 – March 31, 2025)

Item		Unit: JPY	
		Previous (FY2023)	Current (FY2024)
Ordinary Income	Membership Fees	7,000	20,000
	Donations	16,419,751	6,541,763
	Grants	29,939,805	61,282,420
	Program Income	2,497,511	3,178,328
	Other Income	1,150,734	1,500,505
Total Ordinary Income		50,014,801	72,523,016
Ordinary Expenses	(1) Program Expenses		
	Salaries and Allowances	50,388,524	33,986,673
	Welfare Expenses	12,992	83,437
	Assistance Payments	112,785	281,325
	Food Expenses	1,150,159	1,348,229
	Outsourcing Expenses	4,986,796	6,121,771
	Honoraria	184,539	653,350
	Printing and Bookbinding	146,573	99,408
	Meeting Expenses	242,234	144,872
	Travel and Transportation	1,109,150	510,421
	Communication and Delivery	1,295,653	1,783,037
	Supplies	3,661,329	1,945,738
	Utilities	848,033	1,007,128
	Rent	4,557,600	4,689,600
	Training Expenses	80,720	133,822
	Other	1,883,446	1,230,524
	Total Program Expenses	70,660,533	54,019,335
	(2) Administrative Expenses		
	Salaries and Allowances	1,180,003	3,237,866
	Welfare Expenses	12,276	34,787
Other	1,988,850	1,149,878	
Total Administrative Expenses	3,181,129	4,422,531	
Total Ordinary Expenses	53,569,653	58,441,866	
Increase/Decrease in Ordinary Income	-23,826,861	14,081,150	
Corporate Tax, etc.	70,000	70,000	
Prior Period Carried-Over Balance	27,454,040	3,557,179	
Next Period Carried-Over Balance	3,557,179	17,568,329	

Donations
This year, we received support from 263 donors (1,164 donations), though total donations decreased as no large-scale campaign was held.

Grants
Funding increased, supported by Tokyo Metropolitan Government subsidies and an international grant later in the year.

Salaries and Allowances
Staff hours were reduced early in the year due to financial strain. With new overseas grants, we stabilized finances and hired new staff. About 70% of expenses go to personnel, reflecting the central role of people in direct support.

Assistance Payments
Food, medical, and living support for youth at Sheep Café and Sheep House.

Outsourcing Expenses
Includes legal, accounting, supervision, and contracted staff.

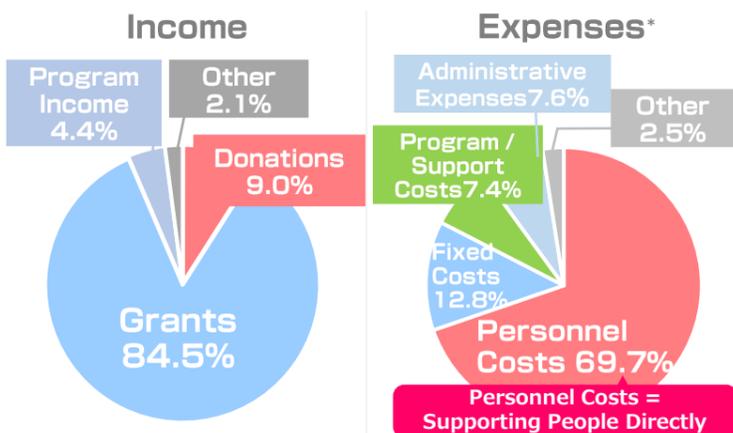
Printing, Meetings, and Travel
Mainly expenses related to counseling support.

Supplies
We reduced costs by encouraging in-kind donations.

Fixed Costs
Rent, utilities, and communication for four offices (main office, Sheep Café, Sheep House, etc.), plus internet and server fees.

Salaries and Allowances
Increased as accounting staff were reclassified from project to management expenses.

Increase/Decrease in Ordinary Income (Financial Balance)
Past deficits were due to Tokyo subsidies being paid across fiscal years. With this now standardized, finances are stable.



*[Expense Breakdown] Personnel: salaries, contracts, honoraria. Fixed costs: rent, utilities, communication. Support costs: food, medical, printing, meetings, travel, supplies. Admin: accounting and office management. Other: staff welfare, training. (not directly linked to consultations)

Why Donations Matter

Most of PAPS's work is grant-funded, but grants cannot cover advocacy or public awareness. About 70% of expenses are personnel, reflecting that our work is people-centered. These costs are

“Personnel Costs”—they represent the power of your support enabling staff to stand with survivors.

Your donations sustain frontline support and drive social change beyond what grants allow.

Message from the Director

I once worked in the sex industry, telling myself, *'This is just a job.'* But on site I suffered violence, forced to comply with demands out of fear. Thinking of it as 'work' became a way to dull the pain and surrender my ability to think—a kind of magic word for survival.

Many survivors say, *'I chose this myself.'* Yet these are not real choices, but words spoken when options have been taken away. Saying 'it was for money' feels easier than explaining the deeper context—I felt that too. In reality, I was beaten and strangled by clients, pushed into complying to minimize harm. I often wondered, *'How can I get out of this safely?'*

Today, many young people are still caught in sexual exploitation. Victims are getting younger, and digital technology spreads and threatens them in ever harsher ways. Laws and systems cannot keep up, and malicious sites refuse to delete images. On the ground, support is always short of staff and funds.

That is why we set a **10-Year Plan**: to support survivors, push for legal reform, and ultimately bring the Nordic Model to Japan—punishing buyers of sex while protecting those who are sold. This is about building a society where future children can dream safely.

This change is possible only with the support of each and every one of you. Please walk with us.

Kazuna Kanajiri, Director of PAPS

Your support lays the foundation for the next ten years. Together, let's build a future where children can live free from sexual exploitation.



Scenes of PAPS staff in action

Faces are blurred to protect their security.



Outreach in Action



Talking to People During Outreach



Office Scene



Getting Ready for a Sheep Café Event

Messages from Donors

I have long been distressed by cases of harm—such as involuntary appearances in adult videos and women being hurt by deception. I deeply empathize with PAPS's careful listening to survivors and their commitment to walk alongside them, and I have continued to support their work. As a donor, what I hope for is that as many people as possible can feel reassured that 'you don't have to blame yourself anymore.' I also wish the donations to be used thoughtfully to protect survivors' lives and futures—through counseling, emergency response, and requests to remove abusive images. Now, in a digital society, new forms of harm keep emerging. That is why I believe PAPS's on-the-ground support is more valuable than ever. I want to help expand the circle of support, and I will continue to give my support.

Doctor Takayoshi Kobayashi



Support Us Here <https://paps.jp/supporter>



Editor's Note

This annual report was created entirely in-house, with all staff contributing ideas and handling everything except printing. Why did we insist on doing it ourselves? Because outsourcing risks losing the warmth and making it harder to fully convey our feelings. Starting this year, we produced it in PowerPoint so any staff member could edit it—truly pushing the limits of PowerPoint! Many of the illustrations were drafted using OpenAI's Sora, then refined in Adobe Photoshop for a unified look. The most challenging part was the color scheme, where staff opinions were divided and it took time to reach a decision. Looking back, the past year was full of events—so many that it could fill a book. Even while creating this report, every day on the support frontlines felt like a drama unfolding, rushing past like a storm.

Thank you very much for reading to the end. We hope you will also take a look at the back cover.